



Edge of Autism Festival  
Saturday, April 22<sup>nd</sup>, 2017  
Buchanan Park, Lancaster, PA

The Tommy Foundation  
[www.tommyland.org](http://www.tommyland.org)  
[info@tommyland.org](mailto:info@tommyland.org)

Dear generous community supporter:

We are excited to announce that The Tommy Foundation (TTF) will be hosting the 10th Annual Edge of Autism (EOA) Walk and Festival on April 22<sup>nd</sup> at Buchanan Park in Lancaster, PA. For Autism Awareness Month, we are asking you to be a part of this important community event that last year alone hosted over 1000 community members- making it the largest Autism event in Lancaster County. Please consider supporting us through a tax-deductible monetary donation that entitles you to several benefits as a sponsor, which are attached to this letter.

#### **About this Event and Beneficiary**

The EOA Event had well over 1000 local community members attending our event this past year. For the last 10 years, hundreds of vendors and providers gathered at our event to support families in our community affected by the condition. All proceeds benefit The Tommy Foundation, a 501(c)(3) organization assisting families in Central PA, that are affected by autism. A Press Kit is available upon request for additional information about the work we do in the community for the last 12 years.

Our event has 3 parts which each looks to address an area of concern for our community:

**Awareness**: Help raise awareness sponsoring one of the areas. Please see the attached sponsorship levels to see the benefit and levels.

**Action** : Sponsors that would like to host one of the areas or activities during the festival are able to set up tables at the Festival portion of the event where they can speak with participants directly.

**Note**: Sponsors that are mainly looking to distribute information can have a table at our Autism Conference in March so long as their donations are received BEFORE February 28th!

**Acceptance** : Our festival allows families and individuals to be a part of what we have come to term our “family reunion”. The Festival has games, activities, entertainment, refreshments and more.

Your support will allow our organization to continue to serve the needs of families affected by autism in Central PA. It is also a marketing opportunity for your business and a platform for your business to demonstrate your commitment to community involvement in our area.

Please mail your check payable to: **The Tommy Foundation**

**Address: Attn: EOA/Sugey Cruz-Everts**

**The Tommy Foundation  
1390 Columbia Ave.  
Lancaster, PA 17603**

**About Autism**

1 in 68 children are affected by autism in the United States. Every 11 minutes a baby is born who will ultimately receive an autism diagnosis. In the United States alone the economic impact of autism is more than \$90 billion and is expected to double. There are limited to any real plans for those individuals that are grown up and are adolescents or adults on the spectrum as well since much of the focus is placed on the childhood piece of the condition.

If you would like to participate in our event, we ask that you please fill out the enclosed form. Feel free to contact me with any questions you might have.

Thank you,

Sugey Cruz-Everts  
President, The Tommy Foundation  
info@tommyland.org

# **Corporate Sponsorships Available for 2017** **Edge of Autism Event**

PREMIERE SPONSORSHIP LEVEL – EDGE OF AUTISM  
CO-HOST LEVEL -- \$7500

Limited to one individual or organization  
DEADLINE: January 31<sup>st</sup>, 2017

Your Organization will be listed on all printed and media materials as a co-host of the Edge of Autism Event alongside The Tommy Foundation. This includes radio, television and newsprint.

## **TOP SPONSORSHIP LEVELS: 3 A's of Autism Section Sponsors**

### **Walk Route Sponsor: Awareness Edge of Autism \$2500**

**Limited : One individual or Organization**

- Your Name prominently displayed on Banner for the Edge of Autism Walk Starting Line
- Company Logo displayed on the backdrop for the Red Carpet Area behind the Stage
- Logo Presented on all marketing materials, fliers and t-shirts
- Logo shared on social media pages, website and newsletters
- Free Sponsorship Table at the Event
- Free Table at our Autism Mini-Conference in the late-winter/Spring 2017
- Organization receives 3 free Edge of Autism Event T-shirts and other promotional materials

## **Provider Tent Action Sponsor: \$2500**

### **Limited : One individual or Organization**

- Your Name prominently displayed on Banner for the Edge of Autism Walk Starting Line
- Company Logo displayed on the backdrop for the Red Carpet Area behind the Stage
- Logo Presented on all marketing materials, fliers and t-shirts
- Logo shared on social media pages, website and newsletters
- Free Sponsorship Table at the Event
- Free Table at our Autism Mini-Conference in the late-winter/Spring 2017
- Organization receives 3 free Edge of Autism Event T-shirts and other promotional materials

## **Festival Family Fun Area Acceptance Sponsor: \$2500**

### **Limited : One individual or Organization**

- Your Name prominently displayed on Banner for the Edge of Autism Walk Starting Line
- Company Logo displayed on the backdrop for the Red Carpet Area behind the Stage
- Logo Presented on all marketing materials, fliers and t-shirts
- Logo shared on social media pages, website and newsletters
- Free Sponsorship Table at the Event
- Free Table at our Autism Mini-Conference in the late-winter/Spring 2017
- Organization receives 3 free Edge of Autism Event T-shirts and other promotional materials

## **Additional Sponsorship Levels and Collaboration**

Level of Sponsorship	Name will be listed on all marketing materials fliers and t-shirts	Logo Shared on social media pages, website and newsletters	Organization Name Listed on social media pages, website, and newsletters	Free Table	Free participation at other TTF events of your choosing
Infinitely Awesome \$1000	Small Logo on materials, name on t-shirt	Yes to all of the above	Yes to all of the above	Yes	Yes
Heartism Sponsor \$500	Organization name listed	Small logo to all of the above	Yes to all of the above	Yes	
Pixie Sponsor \$250		Name listed for all of the above	Yes to all of the above	Yes	
Patron Sponsor \$100			Yes to all of the above	Yes	

Please complete the following form and mail it with donation to:

c/o The Tommy Foundation  
1390 Columbia Ave  
Lancaster PA 17603.

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

\_\_\_\_\_

Email address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Will you be attending the event and requesting a table: \_\_\_\_\_

(Please write yes or no).

Would your organization be interested in running an activity at the event? If so please tell us about the activity you would like to do?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Is your donation in honor of a specific family or team? If so please list the team that you want to have your support to go towards:

\_\_\_\_\_

Thank You!